PREPTalks
New perspectives for emergency managers

Resource List
Visual + Effective Communication
for Emergency Information
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PrepTalks Resource Lists highlight publicly available materials that relate to the PrepTalk topic. These resources provide a more in-depth understanding of the topic to enhance the whole community discussion.

Visual + Effective Communication for Emergency Information

- **Design Network for Emergency Management**
  https://dnem.org
  Provides transdisciplinary expertise on the applications of design thinking and evidence-based design principles before, during, and after emergencies.

- **TsunamiClear**
  https://tsunamiclear.org
  An open-source tool for community leadership in emergency management to help develop and self-sustain public tsunami evacuation maps.

- **Wayshowing > Wayfinding**
  https://issuu.com/bis_publishers/docs/wayshowing_wayfinding
  A reference book written by Per Mollerup, a Danish designer and professor of communication designwho has designed numerous wayshowing and branding projects for airports, transit, and culture institutions.

- **Design for Emergency Management: The Workbook**
  https://www.blurb.com/b/9463310-design-for-emergency-management-hardcover
  Presents the contents of the first Design Network for Emergency Management workshop to emergency managers, including an easily accessible overview of visual language, iconography, cognition in emergencies, rapid prototyping, evaluation and ethics.

- **Usability.gov - Improving the User Experience**
  https://www.usability.gov/
  Usability.gov is the leading resource for user experience (UX) best practices and guidelines, serving practitioners and students in the government and private sectors. The site provides overviews of the user-centered design process and various UX disciplines. It also covers the related information on methodology and tools for making digital content more usable and useful.