

Alerting Authorities Need Efficient Tools

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Why is Minimizing Alerting Delays Important?



- **Buys back** precious time during an emergency, when every second counts.
- **Provides a safety net** to avoid hazards like flash floods, hurricanes or tornadoes; fire hazards; and even AMBER Alerts about missing children.
- **Prepares** alerting authorities to quickly deliver important, actionable information to the public all at once.



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How the Toolkit Equips Alerting Authorities

Purpose of IPAWS Toolkit

- **Assist** Public Safety Agencies in minimizing alerts
- **Plan** for future alerts, warnings, and notifications enhancements
- **Facilitate** interoperability across different technologies
- **Improve** information sharing among public safety agencies, emergency management, and public safety officials



For Alerting Authorities, by Alerting Authorities

The screenshot shows the FEMA IPAWS Program Planning Toolkit website. At the top is the FEMA logo and a search bar. Below the logo are links: "Prepare for Disasters", "Get Flood Insurance", "+ Apply for Assistance", and "Check Application Status". A dark blue navigation bar contains links: "Disasters & Assistance", "Grants", "Floods & Maps", "Emergency Management", "About", and "Work With Us". The main content area is titled "Public Safety Officials" and "IPAWS Program Planning Toolkit". A sidebar on the left lists: "Create an Alerting Program Plan", "Alerting Authorities", "Sign Up to Use IPAWS", and "The IPAWS Technical Support Services Facility". The main content area features a section titled "Developing an AWN Program Plan" with a progress bar showing six steps: "AWN System Information", "AWN System SOPs", "Messaging Templates", "Training and System Test Information", "Exercises", and "Review and Download". The first step, "AWN System Information", is highlighted. Below this, it says "Step 1: AWN System Information" and "1 of 6".

Live Demonstration of the Toolkit

www.fema.gov/emergency-managers/practitioners/integrated-public-alert-warning-system/public-safety-officials/toolkit



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