



# MDD-Based IPAWS Message Templates for WEA/EAS

Use the IPAWS Message Design Dashboard (MDD) (<https://atp.aws.fema.gov/mdd/>) Message Templates below, organized by Community Lifelines, to develop complete IPAWS Messages and provide life-saving information to your communities. Contact the IPAWS TSSF at 844-729-7522, or email us at [fema-ipaws-lab@fema.dhs.gov](mailto:fema-ipaws-lab@fema.dhs.gov) for support and assistance 24/7.

Safety and Security		
Component	90-Character Message Template	360-Character Message Template
<b>Curfew Order</b>	[AGENCY NAME]: CURFEW in effect for [LOCATION] due to [HAZARD] until [TIME]. (76 characters)	[AGENCY NAME]: A curfew is in effect for [LOCATION] due to [HAZARD]. It is effective from [START TIME] until [END TIME]. Stay indoors and avoid travel unless it's an emergency. Call [XXX-XXX-XXXX] or visit [WEBSITE OR SOCIAL MEDIA] for updates. Stay informed via local news, radio or official channels. (303 characters)
<b>Immediate Evacuation</b>	[AGENCY NAME]: EVACUATE NOW from [LOCATION] due to [HAZARD]. Effective until [TIME].	[AGENCY NAME]: Evacuate immediately from [LOCATION] due to [HAZARD]. This order is effective until [TIME]. Leave now and follow directions from emergency personnel. Roads may be blocked or congested, so plan your route accordingly. Call [XXX-XXX-XXXX] or visit [WEBSITE OR SOCIAL MEDIA] for updates. Stay informed via local news or official channels. (350 characters)
<b>Shelter-In-Place</b>	[AGENCY NAME]: Shelter in place at [LOCATION] due to [HAZARD]. Effective until [TIME].	[AGENCY NAME]: Shelter in place at [LOCATION] due to [HAZARD]. Effective until [TIME]. Call [XXX-XXX-XXXX] or visit [WEBSITE OR SOCIAL MEDIA] for updates. Stay informed via local news or official channels. (205 characters)
<b>After the Hurricane</b>	[AGENCY NAME] - EVERYONE REMAIN SHELTERED in place. Severe road hazards and roads unsafe. (90 characters)	[AGENCY NAME]: ALL RESIDENTS REMAIN SHELTERED. SEVERE DAMAGES COUNTYWIDE. Many roads impassable due to downed power lines, fallen trees, debris. [LOCATIONS] without water. STAY OFF ROADS until advised otherwise by county officials. This is required for emergency responders and crews to complete rescue and



		recovery. Check local radio and [WEBSITE] for info. (358 characters)
<b>Dangerous Flood Waters</b>	[AGENCY NAME]: AVOID FLOODWATERS. Dangerous bacteria and wildlife may be present. (82 characters)	[AGENCY NAME]: Dangerous floodwaters are present in many areas due to [HAZARD]. Floodwaters can hide many hazards, including bacteria that can lead to severe illness or death, and even dangerous wildlife. Power lines can electrically charge floodwaters, making them deadly. TURN AROUND, DON'T DROWN. AVOID FLOODWATERS. More info at [WEBSITE] and radio. (353 characters)
<b>Return/Returning Home (After a Hurricane/Storm)</b>	[AGENCY NAME]: Unsafe to return to [LOCATIONS] due to flooding. Avoid the area for safety. (90 characters)	[AGENCY NAME]: It's unsafe to return to [LOCATIONS] due to flooding and ongoing severe weather. Search and rescue missions are underway. DO NOT visit impacted areas until officials say it is safe to do so. This endangers you and inhibits first responders from doing their jobs. Stay informed via [WEBSITE] and local radio. (322 characters)
<b>Dam/Levee Failure (About to Happen) Be Ready/Prepare</b>	ORGANIZATION NAME: [Dam/Levee] failure in this area. Check local media. (71 characters)	[AGENCY NAME]: [DAM/LEVEE] FAILURE in [location] possible. Potential for life threatening flooding to occur and catastrophic amounts of fast moving [surge/water]. BE READY to [evacuate/leave] [location] when advised by [ORGANIZATION NAME/LOCAL OFFICIALS]. CHECK [source] for [updates/information] at [info] LEAVE areas near [location]. (339 characters)
<b>Dam/Levee Failure (Is Happening/Has Happened) Immediate Evacuation</b>	AGENCY NAME: [Dam/Levee] failure in this area. LEAVE areas near [LOCATION]. [WEBSITE]. (86 characters)	[AGENCY NAME]: [DAM/LEVEE] FAILURE in [location] at [time]. Potential for life threatening flooding to occur and catastrophic amounts of fast moving [surge/water]. LEAVE areas near [location]. AVOID area around [location] until further notice. DO NOT walk or drive through moving water. CHECK [source] for [updates/information] at [info]. (339 characters)
<b>Burn Ban</b>	[AGENCY NAME]: Burn ban issued in [LOCATION] due to lack of water for firefighting. DO NOT BURN OUTSIDE. (105 characters)	[AGENCY NAME] has issued a burn ban due to insufficient water for firefighting operations. DO NOT BURN OUTSIDE. Violators will be prosecuted and fined according to law. Follow all local regulations and stay informed about fire safety measures. More information at [WEBSITE]. Stay tuned to local radio and official channels for updates. (337 characters)
<b>Reunification Center/Site</b>	[AGENCY NAME]: Reunification site open at [LOCATION] for	[AGENCY NAME] has established a reunification site at [LOCATION/ADDRESS] for those still



	missing persons. Call [PHONE NUMBER]. (94 characters)	searching for missing loved ones due to [HAZARD EVENT]. If you have unaccounted relatives/loved ones, report them via the hotline at [PHONE NUMBER]. Stay tuned to local radio and official channels for further information and updates. (323 characters)
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Food, Hydration, Shelter, and FEMA Assistance		
Component	90-Character Message Template	360-Character Message Template
<b>Food Distribution</b>	[AGENCY NAME]: Free food distribution at [LOCATION] from [TIME] to [TIME]. (73 characters)	[AGENCY NAME]: Free food is being distributed at [LOCATION]. Distribution will continue until [TIME]. Bring your own bags or containers if possible. Call [XXX-XXX-XXXX] or visit [WEBSITE OR SOCIAL MEDIA URL] for updates. Stay informed via local news or official channels. (272 characters)
<b>Water Distribution</b>	[AGENCY NAME]: Clean drinking water available at [LOCATION] from [TIME] to [TIME]. (83 characters)	[AGENCY NAME]: Clean drinking water is available at [LOCATION]. Open until [TIME]. Bring containers if possible. Call [XXX-XXX-XXXX] or visit [WEBSITE OR SOCIAL MEDIA] for updates. Stay informed via local news or official channels. (232 characters)
<b>FEMA Assistance (In-Person)</b>	[AGENCY NAME]: FEMA assistance available at [LOCATION] from [TIME] to [TIME]. (59 characters)	[AGENCY NAME]: FEMA disaster assistance is available in-person at [LOCATION]. Services will be provided from [TIME] to [TIME]. Please bring identification and relevant documents. Call [XXX-XXX-XXXX] or visit [WEBSITE OR SOCIAL MEDIA] for updates. Stay informed via local news or official channels. (296 characters)
<b>Shelters</b>	[AGENCY NAME]: Red Cross shelter open at [LOCATION] offering food, water and help. (78 characters)	[AGENCY NAME]: A shelter is open at [LOCATION]. Services include food, water, and sleeping arrangements. Please bring essential items if possible. Call [XXX-XXX-XXXX] or visit [WEBSITE OR SOCIAL MEDIA] for more info. (212 characters)
<b>Shelters and Accessible Transportation Assistance</b>	[AGENCY NAME]: Shelters with food/water are open in	[AGENCY NAME]: If you were affected by [HAZARD EVENT], shelters offering food and water are now



	[LOCATION]. Info: [WEBSITE] or [PHONE] (90 characters)	open in [LOCATION]. For a full list of available shelters, accessible transportation options, or more information, visit: [OFFICIAL WEBSITE OR PHONE NUMBER]
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Health and Medical		
Component	90-Character Message Template	360-Character Message Template
<b>Medical Assistance Available</b>	[AGENCY NAME]: Health services available at [LOCATION]. (74 characters)	[AGENCY NAME]: Health services and medical assistance are available at [LOCATION] following [HAZARD]. Please seek medical attention if needed. Call [XXX-XXX-XXXX] or visit [WEBSITE OR SOCIAL MEDIA] for updates. Stay informed via local news or official channels. (262 characters)
<b>Medication/Pharmacies</b>	[AGENCY NAME]: Pharmacies reopening. Find them at <a href="https://healthcareready.org/rxopen/">https://healthcareready.org/rxopen/</a> . (87 characters)	[AGENCY NAME]: Pharmacies are reopening in [LOCATION]. You can find all pharmacies that are currently open at <a href="https://healthcareready.org/rxopen/">https://healthcareready.org/rxopen/</a> . (147 characters)
<b>Hospital Closed or At Capacity</b>	[AGENCY NAME]: [HOSPITAL NAME] is [closed/at capacity]. Seek care at [LOCATION]. (81 characters)	[AGENCY NAME]: [HOSPITAL NAME] is currently closed/at capacity due to [HAZARD]. If you need medical care, please seek assistance at [ALTERNATE LOCATION]. For non-emergency situations, consider visiting local clinics or contacting telehealth services. Stay informed via local news or official channels. (358 characters)
<b>Leptospirosis (Bacteria)</b>	[AGENCY NAME]: Leptospirosis risk in [LOCATION]. Avoid floodwaters and standing water. (90 characters)	[AGENCY NAME]: There is a risk of leptospirosis in [LOCATION]. This bacterial infection can cause severe symptoms like fever, headache, and muscle aches. It may lead to liver damage or kidney failure. Avoid contact with floodwaters, and visit [HOSPITAL NAME] if you see symptoms. Call [XXX-XXX-XXXX] or visit [WEBSITE OR SOCIAL MEDIA] for updates. (348 characters)
<b>9-1-1 Outage</b>	[AGENCY NAME]: 9-1-1 phone line is down. Call XX-XXX-XXXX for emergencies. (73 characters)	[AGENCY NAME]: 911 service is temporarily unavailable in [LOCATION] due to [HAZARD/ISSUE]. In case of an emergency, please call [XXX-XXX-XXXX] for emergencies instead. Stay tuned for



		updates. Visit [WEBSITE OR SOCIAL MEDIA] for more information. (246 characters)
<b>Dialysis Centers Opening</b>	[AGENCY NAME]: Dialysis centers are open in [LOCATION]. Info: [WEBSITE] or [PHONE]. (84 characters)	[AGENCY NAME]: Dialysis service now available in [LOCATION]. Call [PHONE NUMBER] to schedule treatment. Accessible transportation options are available if needed. For the full list of centers and more information, visit [WEBSITE] or call [PHONE]. (246 characters)
<b>Vector-Borne Diseases (Dengue, ZIKA, Chikungunya, Malaria, etc.)</b>	[AGENCY NAME]: [VECTOR-BORNE DISEASE] outbreak in [LOCATION]. Protect against mosquitoes. (89 characters)	[AGENCY NAME] informs of a [VECTOR-BORNE DISEASE] outbreak in [LOCATION]. Protect yourself from mosquito bites that may carry the disease. Prevent mosquitoes from breeding by removing standing water in containers like buckets, tires, or trash bins. Use insect repellent on exposed skin or clothing. More info: [WEBSITE] or call [PHONE]. (337 characters)  <b>Optional:</b> <a href="https://www.cdc.gov/mosquitoes/prevention/index.html">https://www.cdc.gov/mosquitoes/prevention/index.html</a>

Energy		
Component	90-Character Message Template	360-Character Message Template
<b>Downed Power Lines</b>	[AGENCY NAME]: Avoid downed power lines in [LOCATION] as crews restore energy. (78 characters)	[AGENCY NAME]: Avoid downed power lines in [LOCATION] as crews restore energy. Stay away from these lines and report them to [POWER COMPANY]. Do not attempt to move or touch them, as they may be energized. Call [XXX-XXX-XXXX] or visit [WEBSITE OR SOCIAL MEDIA] for updates. Stay informed via local news or official channels. (325 characters)
<b>Generator Safety</b>	[AGENCY NAME]: Misplacing portable generators inside is deadly. Keep units outside. (84 characters)	[AGENCY NAME]: Carbon Monoxide poisoning from generator exhaust is a serious threat. This gas is invisible, has no odor, and can KILL a person in minutes. NEVER use a generator indoors! Keep it



		at least 20 FEET away from doors or windows. Follow all operating instructions. Call [XXX-XXX-XXXX] or visit [WEBSITE OR SOCIAL MEDIA] for more info. (344 characters)
<b>Energy Conservation</b>	[AGENCY NAME]: Please save energy to prevent rolling outages in [LOCATION]. (70 characters)	[AGENCY NAME]: To prevent rolling outages in [LOCATION], please conserve energy by turning off non-essential appliances and lights. If health permits, reduce thermostat settings and avoid using major appliances during peak hours. Together, we can ensure everyone has the power they need. Call [XXX-XXX-XXXX] or visit [WEBSITE OR SOCIAL MEDIA] for more updates. (356 characters)

<b>Communications</b>		
<b>Component/Subcomponent</b>	<b>90-Character Message Template</b>	<b>360-Character Message Template</b>
<b>9-1-1 Outage</b>	[AGENCY NAME]: Health services available at [LOCATION]. (74 characters)	[AGENCY NAME]: Health services and medical assistance are available at [LOCATION] following [HAZARD]. Please seek medical attention if needed. Call [XXX-XXX-XXXX] or visit [WEBSITE OR SOCIAL MEDIA] for updates. Stay informed via local news or official channels. (262 characters)
<b>Internet/Phone Outage</b>	[AGENCY NAME]: Internet Outage affecting [LOCATION]. Use call or text instead. (72 characters)	[AGENCY NAME]: Internet outage affecting [LOCATION] due to [EVENT]. Use call or text instead. Only call 9-1-1 for emergencies. (126 characters)



Transportation		
Component/Subcomponent	90 Character Message Template	360 Character Message Template
<b>Stay Off Roads</b>	[AGENCY NAME]: Non-essential personnel should stay off [ROADS/ROAD NAMES] in [LOCATION] until [TIME]. (90 characters)	[AGENCY NAME]: Non-essential personnel please STAY OFF ROADS to ensure your safety until [TIME]. Current road conditions pose significant risks to drivers and pedestrians. Crews are at work restoring roads to safe conditions. Updates will be provided at [URL OR PHONE NUMBER]. (277 characters)
<b>Stay Off Roads (To Allow Emergency Services)</b>	[AGENCY NAME]: Non-essential personnel should stay off [ROADS/ROAD NAMES] in [LOCATION] until [TIME]. (90 characters)	[AGENCY NAME]: Road conditions are dangerous in [LOCATION], and emergency services need access for search and rescue. STAY OFF ROADS unless it's an emergency. [AGENCY NAME] is also delivering critical supplies to [LOCATION]. Updates will be provided via [URL] or radio. Follow safety instructions and remain indoors until roads are cleared for safe travel. (358 characters)
<b>Travel Ban</b>	[AGENCY NAME]: [Hazard] prompts travel ban in [LOCATION]. Info: [PHONE] or [WEBSITE]. (85 characters)	[AGENCY NAME]: Due to [hazard or event], a travel ban is in effect for [LOCATION]. All non-emergency vehicles should AVOID TRAVEL in the area. Emergency services are active and will provide assistance as needed. If you need help, call [PHONE] or visit [WEBSITE OR SOCIAL MEDIA]. Please stay safe and avoid unnecessary travel. (326 characters)
<b>Debris Removal Efforts</b>	[AGENCY NAME]: Debris cleanup in [LOCATION]. Expect traffic congestion. (70 characters)	[AGENCY NAME]: Debris cleanup is underway in [LOCATION] from [TIME] to [TIME]. This may cause traffic congestion and delays in the area. Please use alternative routes if possible and exercise caution while driving. For more information, call [PHONE] or visit [WEBSITE OR SOCIAL MEDIA]. (287 characters)
<b>Bridge Collapse</b>	[AGENCY NAME]: BRIDGE COLLAPSE in [LOCATION]. Avoid area. Info: [PHONE] or [WEBSITE]. (85 characters)	[AGENCY NAME]: BRIDGE COLLAPSE has occurred in [LOCATION] at [TIME], leading to road closures and traffic delays. AVOID area around [LOCATION] until further notice. Please use alternative routes if possible and exercise caution while driving. CHECK [WEBSITE OR SOCIAL MEDIA] for [updates/information], or call [PHONE]. (318 characters)
<b>Road Closure</b>	[AGENCY NAME]: [ROAD NAME] closed at [LOCATION]. Expect	[AGENCY NAME]: [ROAD NAME] is closed at [LOCATION] due to [DESCRIPTION OF INCIDENT]. This will cause significant delays in the area. Please



	delays. Info: [PHONE] or [WEBSITE]. (91 characters)	use alternate routes if possible and exercise caution while driving. For more information, call [PHONE] or visit [WEBSITE OR SOCIAL MEDIA]. (280 characters)
<b>Flooded Roadways</b>	[AGENCY NAME]: [ROAD NAME] flooded at [LOCATION]. Avoid area. Info: [PHONE] or [WEBSITE]. (90 characters)	[AGENCY NAME]: [ROAD NAME] is flooded at [LOCATION] due to heavy rainfall. This poses a risk for drivers and will cause significant delays. Please avoid the area and seek alternate routes if possible. Exercise caution while driving. For more information, call [PHONE] or visit [WEBSITE OR SOCIAL MEDIA]. (304 characters)

<b>Hazardous Materials</b>		
<b>Component/Subcomponent</b>	<b>90-Character Message Template</b>	<b>360-Character Message Template</b>
<b>Shelter In Place</b>	[ORGANIZATION NAME]: Shelter in place. Hazardous material release in this area. (80 characters)	ORGANIZATION NAME: A HAZARDOUS MATERIALS release has occurred in [LOCATION] at [TIME]. Exposure may cause difficulty breathing, loss of coordination, burning sensation in eyes/nose/throat/lungs, nausea, and possibly death. CLOSE doors and windows. More info available at XXX-XXX-XXXX or [URL]. (293 characters)

<b>Water Systems</b>		
<b>Component/Subcomponent</b>	<b>90-Character Message Template</b>	<b>360-Character Message Template</b>
<b>Water Restoration</b>	[AGENCY NAME]: Boil water before use if it was recently restored in your area. (75 characters)	[AGENCY NAME]: Boil water before use in [LOCATION] if it was recently restored in your area. This advisory is in effect from [TIME] to [TIME], [DATE]. Bring water to a full rolling boil for at least 1 minute before using it for drinking or cooking. For updates, call [PHONE NUMBER] or visit [URL]. Stay tuned to local media for updates. (337 characters)





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<b>Boil Water</b>	[AGENCY NAME]: Boil water before use in [LOCATION] due to [EVENT]. (68 characters)	[AGENCY NAME]: Boil water before use in [LOCATION] due to [EVENT]. This advisory is in effect from [TIME] to [TIME], [DATE]. Bring water to a full rolling boil for at least 1 minute before using it for drinking or cooking. For updates, call [PHONE NUMBER] or visit [URL]. Stay tuned to local media for updates. (311 characters)
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<b>Misinformation, Disinformation, and Malinformation (MDM)</b>		
<b>Component/Subcomponent</b>	<b>90-Character Message Template</b>	<b>360-Character Message Template</b>
<b>Scams</b>	[AGENCY NAME]: Beware of scammers in your area. Ask for official ID. FEMA does not charge. (90 characters)	[AGENCY NAME]: Beware of scammers in your area posing as FEMA representatives or contractors. Always ask to see ID. FEMA personnel always have an official identification badge. A FEMA shirt or jacket is NOT proof of identity. FEMA services are free and do not require payment. For more information, call [PHONE] or visit [WEBSITE OR SOCIAL MEDIA]. (347 characters)  <b>Additional Info:</b> Toll-free Disaster Fraud Hotline at 1-866-720-5721
<b>Fraudulent Contractors</b>	[AGENCY NAME]: Beware of fraudulent contractors! Use registered local contractors. (82 characters)	[AGENCY NAME]: Beware of fraudulent building contractors in [LOCATION]. Use only registered local contractors with reliable references. Verify that contractors, like electricians or plumbers, are licensed. Always get a written contract containing all necessary details and don't pay more than half in advance. Suspect fraud? Call FEMA at 1-866-720-5721. (353 characters)