

READY.gov Search Web Performance Metrics

Nov 1, 2019 - Nov 30, 2019

All Users
100.00% Sessions

Total Visits

553,110

% of Total: 100.00% (553,110)



Searches Using the Search Form on...

10,983

% of Total: 1.99% (553,110)



Organic Searches (Reported by Goo...

Keyword	Organic Searches
amazon	488
https://www.ready.gov/	203
https://www.ready.gov/volcanoes	168
ready.gov	141
cert	105
risk assessment	63
volcano	56
https://www.ready.gov/es/volcanes	48
https://www.ready.gov/winter-weather	48
CERT	44