


READY.gov Search Web Performance Metrics

Feb 1, 2020 - Feb 29, 2020

All Users
100.00% Sessions


Total Visits

1,151,380
% of Total: 100.00% (1,151,380)



Searches Using the Search Form on...

14,338
% of Total: 1.25% (1,151,380)



Organic Searches (Reported by Goo...

Keyword	Organic Searches
amazon	1,768
ready.gov	612
https://www.ready.gov/kit	414
https://www.ready.gov/pandemic	306
pandemic	278
pandemic preparedness	255
active shooter training	105
https://www.ready.gov/hurricanes	104
cert	103
business continuity plan	98