

READY.gov Search Web Performance Metrics

Aug 1, 2020 - Aug 31, 2020

 All Users
100.00% Sessions

Total Visits

988,486

% of Total: 100.00% (988,486)



Searches Using the Search Form on...

7,546

% of Total: 0.76% (988,486)



Organic Searches (Reported by Goo...

Keyword	Organic Searches
amazon	230
https://www.ready.gov/kit	116
https://tinyurl.com/lbwbkvy	110
national preparedness month	110
https://www.ready.gov/earthquakes	105
https://www.ready.gov/ready.gov	93
ready.gov	84
https://www.ready.gov/kids/games/data/dm-english/wildfire.html	80
https://www.ready.gov/kids/games/data/bak-english/index.html	57
https://www.ready.gov/hurricanes	47