

## READY.gov Search Web Performance Metrics

Mar 1, 2020 - Mar 31, 2020

**All Users**  
100.00% Sessions

### Total Visits

**2,029,023**

% of Total: 100.00% (2,029,023)



### Searches Using the Search Form on...

**21,267**

% of Total: 1.05% (2,029,023)



### Organic Searches (Reported by Goo...

Keyword	Organic Searches
amazon	2,543
ready.gov	1,148
pandemic	1,070
https://www.ready.gov/kit	390
https://www.ready.gov/	377
www.ready.gov	305
business continuity plan	278
https://www.ready.gov/pandemic	263
pandemic preparedness	144
ready.gov checklist	131