

## FEMA.gov Search Performance Metrics

Oct 1, 2020 - Oct 31, 2020

**All Users**  
100.00% Sessions

### Visits to FEMA.gov

**2,187,743**

% of Total: 100.00% (2,187,743)



### Pageviews

**5,032,438**

% of Total: 100.00% (5,032,438)



### Visitors Used the Search Form on FEMA.gov

**35,087**

% of Total: 1.60% (2,187,743)



### Pageviews by Date

Date	Pageviews
20201013	266,868
20201014	266,147
20201015	252,933
20201012	239,689
20201029	232,375
20201007	228,724
20201005	225,600
20201006	222,673
20201021	221,066
20201008	213,833

### Total External Searches (Reported by Google)

Keyword	Organic Searches
(not provided)	712,963
(not set)	6,938
fema	3,401
fema flood maps	993
FEMA	697
fema.gov	247
fema flood map	241
fema disaster assistance	220
federal emergency management agency	215
fema jobs	179

### Pageviews by Device Category

Device Category	Pageviews
desktop	2,987,448
mobile	1,927,127
tablet	117,863

### Top Internal Searches by Search Terms

Search Term	Total Unique Searches	Results Pageviews / Search
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There is no data for this view.

### Results Pageviews / Search by Search Term

Search Term	Results Pageviews / Search
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There is no data for this view.