

Ready Web Performance Metrics

Nov 1, 2020 - Nov 30, 2020

All Users
100.00% Sessions

Visits to Ready

Date	Sessions
20201110	33,478
20201105	33,191
20201102	30,066
20201116	29,820
20201109	29,530
20201111	29,428
20201112	28,589
20201118	27,947
20201106	27,801
20201117	27,511

Average Number of Visits per Visitor

Count of Sessions	Users
1	542,250
2	73,744
3	24,151
4	11,379
5	6,412
6	4,038
7	2,684
8	1,964
9	1,464
10	1,140

Avg. Time on Page

00:02:38
Avg for View: 00:02:38 (0.00%)

Avg. Visit Duration

00:01:56
Avg for View: 00:01:56 (0.00%)

Total Pageviews

1,173,229
% of Total: 100.00% (1,173,229)

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	353,149	68.07%
(direct) / (none)	165,363	67.09%
hearst.com / display	31,598	92.10%
classroom.google.com / referral	9,606	30.51%
adcouncil.org / banner	8,680	83.41%
fema.gov / referral	7,708	47.04%
search.usa.gov / referral	7,112	47.79%
bing / organic	6,072	63.41%
m.facebook.com / referral	5,810	67.88%
app.nearpod.com / referral	3,350	13.46%

Bounce Rate

67.16%
Avg for View: 67.16% (0.00%)

Pageviews by Source

Source	Pageviews
google	530,916
(direct)	308,123
classroom.google.com	44,458
hearst.com	33,284
app.nearpod.com	25,659
fema.gov	18,478
search.usa.gov	17,562
adcouncil.org	12,495
bing	12,119
m.facebook.com	7,321

Total Unique Visitors

562,715
% of Total: 100.00% (562,715)

Top Visited Pages

Page Title	Pageviews
Build A Kit Ready.gov	133,241
Plan Ahead for Disasters Ready.gov	132,236
Build a Kit	52,197
Emergency Alerts Ready.gov	47,766
Make A Plan Ready.gov	41,168
Disaster Master	39,004
Tsunamis Ready.gov	38,340
Earthquakes Ready.gov	37,560
Floods Ready.gov	33,438
Volcanoes Ready.gov	29,654

Avg. Pages / Visit

1.72
Avg for View: 1.72 (0.00%)

Visits Originating from Social Networks

Social Network	Sessions
Facebook	7,065
Twitter	1,999
reddit	438
Hacker News	416
YouTube	381
LinkedIn	118
Weebly	91
Instagram	71
Pinterest	48
Instagram Stories	45

