

The FEMA.gov Web Performance Metrics

Feb 1, 2018 - Feb 28, 2018

All Users
100.00% Sessions

Total Visits (Sessions)

1,465,025

% of Total: 100.00% (1,465,025)



Avg. Visit (Session) Duration

00:02:11

Avg for View: 00:02:11 (0.00%)



Pageviews

3,174,599

% of Total: 100.00% (3,174,599)



Unique Visitors (Users)

973,852

% of Total: 100.00% (973,852)



Average Pages Per Visit (Session)

2.17

Avg for View: 2.17 (0.00%)



Average Time on Page

00:01:51

Avg for View: 00:01:51 (0.00%)



Bounce Rate

47.63%

Avg for View: 47.63% (0.00%)



Visits (Sessions) by Social Network

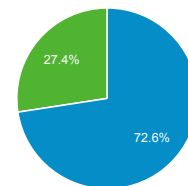
Social Network	Sessions
Facebook	7,750
Twitter	2,128
Instagram Stories	1,834
LinkedIn	882
reddit	175
Weebly	167
YouTube	147
Blogger	141
Pinterest	49
WordPress	48

Top Pages

Page Title	Pageviews	Bounce Rate
Home FEMA.gov	397,988	60.36%
Disasters FEMA.gov	215,418	29.03%
The National Flood Insurance Program FEMA.gov	121,996	48.46%
Flood Zones FEMA.gov	44,412	50.04%
National Flood Insurance Program: Flood Hazard Mapping FEMA.gov	34,884	26.96%
Authorized Equipment List FEMA.gov	33,343	23.05%
Checking status of FEMA application FEMA.gov	31,644	13.04%
National Incident Management System FEMA.gov	27,008	51.35%
404 Page Not Found FEMA.gov	25,002	62.59%
Flood Mapping Products FEMA.gov	23,682	17.39%

New vs Returning Visitors (Users)

■ New Visitor ■ Returning Visitor



Sessions by Source

Source	Sessions
google	697,094
(direct)	324,712
bing	94,154
search.usa.gov	71,922
yahoo	26,162
ready.gov	20,920

Sessions by Browser

Browser	Sessions
Chrome	681,951
Internet Explorer	310,490
Safari	262,143
Firefox	81,060
Edge	75,506
Samsung Internet	24,088