Aug 1, 2020 - Aug 31, 2020

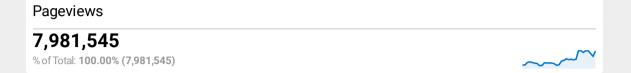


## **♣** FEMA.gov Search Performance Metrics



## Visits to FEMA.gov

% of Total: 100.00% (3,481,448)



Visitors Used the Search Form on FEMA.gov	
46,050	
% of Total: 1.32% (3,481,448)	<b>~~~</b>

Total External Searches (Reported by Google)	
Keyword	Organic Searches
(not provided)	1,127,759
(not set)	9,845
fema	5,743
fema flood maps	1,639
FEMA	1,244
fema jobs	473
fema.gov	459
fema flood map	384
fema flood zone map	295
federal emergency management agency	271

Top Internal Searches by Search Terms		
Search Term	Total Unique Searches	Results Pageviews / Search
a-z index	1	2.00
Flood CRS grade	1	1.00
https://www.fema.gov/	1	1.00
https://www.fema.gov/fill	1	1.00
president donald "j." trump directs fema support under emergency declaration for "covid-19" " " "fema.gov" DOCUMENT_KEY:"https://www.fema.gov:80/news-release/20200514/president-donald-j-trump-directs-fema-support-under-emergency-declaration/"	1	2.00
联邦应急管理署	1	1.00

Pageviews by Date	
Date	Pageviews
20200824	559,763
20200827	559,375
20200825	556,862
20200828	555,458
20200831	549,355
20200826	499,652
20200829	463,017
20200830	374,715
20200819	291,747
20200823	277,487

Pageviews by Device Category	
Device Category	Pageviews
mobile	4,304,671
desktop	3,457,031
tablet	219,843

Results Pageviews / Search by Search Term		
Search Term	Results Pageviews / Search	
a-z index	2.00	
president donald "j." trump directs fema support under emergency d eclaration for "covid-19" " " "fema.gov" DOCUMENT_KEY:"https://w ww.fema.gov:80/news-release/20200514/president-donald-j-trum p-directs-fema-support-under-emergency-declaration/"	2.00	
Flood CRS grade	1.00	
https://www.fema.gov/	1.00	
https://www.fema.gov/fill	1.00	
联邦应急管理署	1.00	