

FEMA.gov Web Performance Metrics

Jul 1, 2020 - Jul 31, 2020

All Users
100.00% Sessions

Total Visits (Sessions)

1,925,160

% of Total: 100.00% (1,925,160)



Avg. Visit (Session) Duration

00:01:48

Avg for View: 00:01:48 (0.00%)



Unique Visitors (Users)

1,398,131

% of Total: 100.00% (1,398,131)



Average Pages Per Visit (Session)

2.10

Avg for View: 2.10 (0.00%)



Average Time on Page

00:01:37

Avg for View: 00:01:37 (0.00%)



Bounce Rate

50.15%

Avg for View: 50.15% (0.00%)



Pageviews

4,036,413

% of Total: 100.00% (4,036,413)



Sessions by Browser

Browser	Sessions
Chrome	1,071,014
Safari	497,503
Edge	124,632
Internet Explorer	101,530
Firefox	64,899
Samsung Internet	29,792

Top Pages

Page	Pageviews	Bounce Rate
/	552,936	55.41%

/disasters	148,583	19.87%
/coronavirus/rumor-control	74,176	72.57%
/coronavirus	59,121	45.57%
/news-release/2020/03/23/coronavirus-covid-19-pandemic-public-assistance-simplified-application	55,171	46.83%
/flood-mapping-products	49,283	20.33%
/national-flood-insurance-program	44,958	44.52%
/individual-disaster-assistance	43,916	36.07%
/flood-zones	35,446	50.50%
/coronavirus/economic	35,035	38.91%

New vs Returning Visitors (Users)

User Type	Users
New Visitor	1,296,625
Returning Visitor	295,672

Pageviews by Source

Source	Pageviews
google	1,875,110
(direct)	962,188
bing	206,262
search.usa.gov	181,799
ctg-apps.intuitcdn.net	126,975
lnks.gd	76,014
yahoo	48,484
msc.fema.gov	44,295
disasterassistance.gov	43,077
ready.gov	40,326