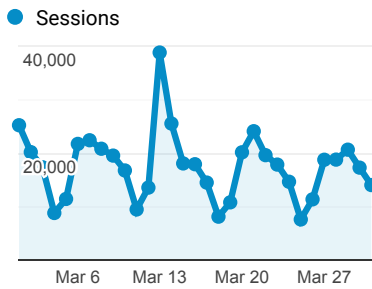


# Ready Web Performance Metrics

Mar 1, 2017 - Mar 31, 2017

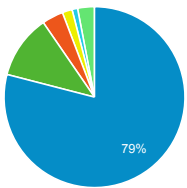
All Users  
100.00% Sessions

## Visits to Ready



## Average Number of Visits per Visitor

1 2 3 4 5 Other



## Visits Originating from Social Netw...

Social Network	Sessions
Facebook	9,319
Twitter	2,924
Weebly	1,255
Diigo	860
Blogger	135
LinkedIn	96
WordPress	74
wikiHow	65
YouTube	53
Pinterest	52

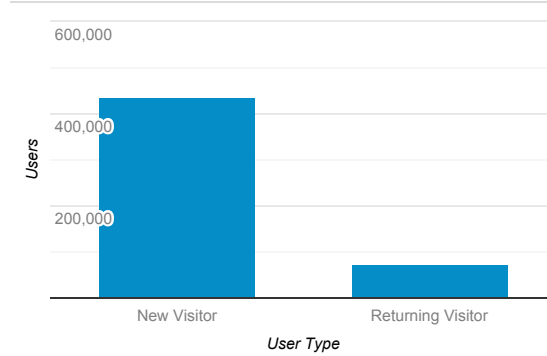
## Total Pageviews

**1,047,870**

% of Total: 100.00% (1,047,870)



## New vs. Returned Visitors



## Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	228,716	68.79%
(direct) / (none)	124,001	61.95%
bing / organic	19,850	65.68%
facebook / newsfeed	17,992	93.03%
search.usa.gov / referral	13,499	42.72%
google.org / referral	11,024	75.07%
google / cpc	9,535	67.83%
classroom.google.com / referral	8,425	27.47%
yahoo / organic	8,081	64.52%
fema.gov / referral	7,479	57.17%

## Bounce Rate

**65.80%**

Avg for View: 65.80% (0.00%)



## Total Unique Visitors

**454,622**

% of Total: 100.00% (454,622)



## Top Visited Pages

Page Title	Pageviews
Ready.gov	92,751
Tornadoes   Ready.gov	59,027
Snowstorms & Extreme Cold   Ready.gov	43,582
Basic Disaster Supplies Kit   Ready.gov	42,772
Earthquakes   Ready.gov	41,649
Prepare for Emergencies   Ready.gov	34,085
Make A Plan   Ready.gov	32,589
Hurricanes   Ready.gov	27,697
Build A Kit   Ready.gov	27,533
Know the Facts, Be Empowered!   Ready.gov	22,988

## Avg. Pages / Visit

**1.91**

Avg for View: 1.91 (0.00%)



## Avg. Visit Duration

**00:02:06**

Avg for View: 00:02:06 (0.00%)



## Avg. Time on Page

**00:02:17**

Avg for View: 00:02:17 (0.00%)

