

## FEMA.gov Search Performance Metrics

Jun 1, 2020 - Jun 30, 2020

**All Users**  
100.00% Sessions

### Visits to FEMA.gov

**1,657,221**

% of Total: 100.00% (1,657,221)



### Visitors Used the Search Form on FEMA.gov

**57,563**

% of Total: 3.47% (1,657,221)



### Total External Searches (Reported by Google)

Keyword	Organic Searches
(not provided)	519,843
(not set)	7,032
fema	4,648
fema flood maps	1,099
FEMA	992
fema.gov	869
nims	332
nfip	232
fema flood maps by address	214
fema flood zone map	209

### Top Internal Searches by Search Terms

Search Term	Total Unique Searches	Results Pageviews / Search
estimat	1	1.00
hazard mitigation toolkit	1	1.00
natural mitigation saves	1	1.00
NIBS	1	1.00
the ICS approach	1	1.00

### Results Pageviews / Search by Search Term

Search Term	Results Pageviews / Search
estimat	1.00
hazard mitigation toolkit	1.00
natural mitigation saves	1.00
NIBS	1.00
the ICS approach	1.00

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