

The FEMA.gov Web Performance Metrics

Jun 1, 2020 - Jun 30, 2020

All Users
100.00% Sessions

Total Visits (Sessions)

1,657,221

% of Total: 100.00% (1,657,221)



Avg. Visit (Session) Duration

00:01:51

Avg for View: 00:01:51 (0.00%)



Pageviews

3,349,747

% of Total: 100.00% (3,349,747)



Unique Visitors (Users)

1,205,368

% of Total: 100.00% (1,205,368)



Average Pages Per Visit (Session)

2.02

Avg for View: 2.02 (0.00%)



Average Time on Page

00:01:47

Avg for View: 00:01:47 (0.00%)



Bounce Rate

52.07%

Avg for View: 52.07% (0.00%)



Visits (Sessions) by Social Network

Social Network	Sessions
Facebook	14,860
YouTube	6,606
Sina Weibo	4,336
Twitter	2,777
LinkedIn	2,507
reddit	360
Instagram	121
Blogger	59
Yammer	55
wikiHow	54

Top Pages

Page Title	Pageviews	Bounce Rate
Disasters FEMA.gov	304,246	28.59%
Home FEMA.gov	296,068	59.64%
FEMA.gov Federal Emergency Management Agency	98,733	59.46%
Coronavirus Rumor Control FEMA.gov	62,283	76.43%
Flood Mapping Products FEMA.gov	54,936	20.00%
The National Flood Insurance Program FEMA.gov	50,474	42.65%
Coronavirus (COVID-19) Response FEMA.gov	41,128	43.26%
Flood Zones FEMA.gov	37,382	51.34%
National Flood Insurance Program: Flood Hazard Mapping FEMA.gov	36,203	25.60%
Coronavirus (COVID-19) Pandemic: Public Assistance Simplified Application FEMA.gov	29,206	47.65%

New vs Returning Visitors (Users)

User Type	Users
New Visitor	1,088,068
Returning Visitor	277,114

Sessions by Source

Source	Sessions
google	699,619
(direct)	437,586
bing	86,893
search.usa.gov	57,563
Inks.gd	46,189
cdc.gov	29,048

Sessions by Browser

Browser	Sessions
Chrome	921,835
Safari	379,705
Edge	119,949
Internet Explorer	112,694
Firefox	61,284
Samsung Internet	21,623

