

READY.gov Search Web Performance Metrics

Mar 1, 2017 - Mar 31, 2017

All Users
100.00% Sessions

Total Visits

547,316

% of Total: 100.00% (547,316)



Searches Using the Search Form on...

13,499

% of Total: 2.47% (547,316)



Organic Searches (Reported by Goo...

Keyword	Organic Searches
ready.gov	124
tornado	124
earthquake	101
www.ready.gov	94
fema courses	86
fema training	81
tsunami	77
risk assessment	76
tornadoes	66
ready	53