

FEMA.gov Web Performance Metrics

Oct 1, 2019 - Oct 31, 2019

All Users
100.00% Sessions

Total Visits (Sessions)

1,407,561
% of Total: 100.00% (1,407,561)

Avg. Visit (Session) Duration

00:02:08
Avg for View: 00:02:08 (0.00%)

Pageviews

3,102,333
% of Total: 100.00% (3,102,333)

Unique Visitors (Users)

886,274
% of Total: 100.00% (886,274)

Average Pages Per Visit (Session)

2.20
Avg for View: 2.20 (0.00%)

Average Time on Page

00:01:45
Avg for View: 00:01:45 (0.00%)

Bounce Rate

48.29%
Avg for View: 48.29% (0.00%)

Top Pages

Page Title	Pageviews	Bounce Rate
Home FEMA.gov	352,894	59.68%
Disasters FEMA.gov	311,810	26.28%
The National Flood Insurance Program FEMA.gov	37,629	46.40%
Texas Tropical Storm Imelda (DR-4466) FEMA.gov	32,202	45.24%
Flood Zones FEMA.gov	30,589	53.81%
Authorized Equipment List FEMA.gov	30,320	24.39%
Assistance to Firefighters Grants FEMA.gov	29,747	8.02%
Individual Disaster Assistance FEMA.gov	28,348	27.24%
Disaster Declarations by Year FEMA.gov	24,704	22.22%
Welcome to the Assistance to Firefighters Grant Program FEMA.gov	23,460	28.47%

Visits (Sessions) by Social Network

Social Network	Sessions
(not set)	1,389,998
Facebook	9,817
YouTube	4,101
Twitter	2,542
LinkedIn	686
Blogger	89
reddit	49
WordPress	48
Pinterest	47
Instagram	34

Sessions by Source

Source	Sessions
google	604,376
(direct)	355,246
bing	100,525
search.usa.gov	59,541
ready.gov	42,559
Inks.gd	23,559

Sessions by Browser

Browser	Sessions
Chrome	719,953
Safari	265,750
Internet Explorer	214,568
Edge	94,898
Firefox	67,349
Samsung Internet	17,338

New vs Returning Visitors (Users)

New Visitor Returning Visitor



