

READY.gov Search Web Performance Metrics

May 1, 2020 - May 31, 2020

All Users
100.00% Sessions

Total Visits

671,737

% of Total: 100.00% (671,737)



Searches Using the Search Form on...

7,719

% of Total: 1.15% (671,737)



Organic Searches (Reported by Goo...

Keyword	Organic Searches
amazon	2,762
https://www.ready.gov/earthquakes	2,655
ready.gov	102
business continuity plan	83
https://www.ready.gov/tornadoes	77
https://www.ready.gov/drought	70
https://www.ready.gov/winter-weather	70
https://www.ready.gov/kit	68
https://www.ready.gov/kids/games/data/dm-english/	62
https://www.ready.gov/hurricanes	60