

The FEMA.gov Web Performance Metrics

May 1, 2020 - May 31, 2020

All Users
100.00% Sessions

Total Visits (Sessions)

2,010,166

% of Total: 100.00% (2,010,166)



Avg. Visit (Session) Duration

00:01:49

Avg for View: 00:01:49 (0.00%)



Pageviews

4,000,569

% of Total: 100.00% (4,000,569)



Unique Visitors (Users)

1,450,585

% of Total: 100.00% (1,450,585)



Average Pages Per Visit (Session)

1.99

Avg for View: 1.99 (0.00%)



Average Time on Page

00:01:48

Avg for View: 00:01:48 (0.00%)



Bounce Rate

52.83%

Avg for View: 52.83% (0.00%)



Visits (Sessions) by Social Network

Social Network	Sessions
Facebook	24,407
YouTube	7,766
Twitter	4,031
LinkedIn	3,016
reddit	2,784
Sina Weibo	2,491
Yammer	123
Instagram	112
WordPress	70
Naver	46

Top Pages

Page Title	Pageviews	Bounce Rate
Home FEMA.gov	466,938	57.43%
Disasters FEMA.gov	365,080	27.82%
Coronavirus Rumor Control FEMA.gov	127,627	75.33%
Coronavirus (COVID-19) Response FEMA.gov	87,271	42.07%
Flood Mapping Products FEMA.gov	50,468	19.02%
The National Flood Insurance Program FEMA.gov	50,210	43.12%
Blog FEMA.gov	48,412	84.58%
Coronavirus (COVID-19) Pandemic: Public Assistance Simplified Application FEMA.gov	37,984	49.54%
Flood Zones FEMA.gov	34,232	51.37%
National Flood Insurance Program: Flood Hazard Mapping FEMA.gov	32,238	25.91%

New vs Returning Visitors (Users)

User Type	Users
New Visitor	1,312,341
Returning Visitor	329,478

Sessions by Source

Source	Sessions
google	804,029
(direct)	549,019
bing	102,306
search.usa.gov	62,910
Inks.gd	59,477
cdc.gov	39,708

Sessions by Browser

Browser	Sessions
Chrome	1,102,549
Safari	471,212
Edge	142,165
Internet Explorer	133,566
Firefox	71,464
Samsung Internet	29,129

