

READY.gov Search Web Performance Metrics

Apr 1, 2020 - Apr 30, 2020

 All Users
100.00% Sessions

Total Visits

797,731

% of Total: 100.00% (797,731)



Searches Using the Search Form on...

10,550

% of Total: 1.32% (797,731)



Organic Searches (Reported by Goo...

Keyword	Organic Searches
https://www.ready.gov/earthquakes	4,156
amazon	1,753
https://www.ready.gov/tornadoes	238
https://www.ready.gov/kids/games/data/bak-english/index.html	213
ready.gov	152
https://www.ready.gov/floods	141
https://www.ready.gov/hurricanes	111
business continuity plan	101
pandemic	94
https://www.ready.gov/kids/disaster-facts	87