

The FEMA.gov Web Performance Metrics

Apr 1, 2020 - Apr 30, 2020

All Users
100.00% Sessions

Total Visits (Sessions)

3,405,308

% of Total: 100.00% (3,405,308)



Avg. Visit (Session) Duration

00:01:46

Avg for View: 00:01:46 (0.00%)



Pageviews

6,897,891

% of Total: 100.00% (6,897,891)



Unique Visitors (Users)

2,525,075

% of Total: 100.00% (2,525,075)



Average Pages Per Visit (Session)

2.03

Avg for View: 2.03 (0.00%)



Average Time on Page

00:01:42

Avg for View: 00:01:42 (0.00%)



Bounce Rate

54.27%

Avg for View: 54.27% (0.00%)



Visits (Sessions) by Social Network

Social Network	Sessions
Facebook	105,729
Twitter	13,726
YouTube	7,515
LinkedIn	4,010
reddit	2,995
Sina Weibo	1,824
Instagram	325
Quora	211
Instagram Stories	159
WordPress	136

Top Pages

Page Title	Pageviews	Bounce Rate
Disasters FEMA.gov	861,889	26.18%
Home FEMA.gov	806,323	53.24%
Coronavirus Rumor Control FEMA.gov	369,635	72.51%
Coronavirus (COVID-19) Response FEMA.gov	231,743	46.47%
Coronavirus (COVID-19) Pandemic: Public Assistance Simplified Application FEMA.gov	117,242	47.66%
FEMA Announces Rent Suspension FEMA.gov	101,916	73.01%
How To Help FEMA.gov	96,519	68.22%
Individual Disaster Assistance FEMA.gov	79,805	39.02%
Disaster Declarations by Year FEMA.gov	67,144	27.93%
Coronavirus (COVID-19) Pandemic: Eligible Emergency Protective Measures FEMA.gov	63,990	61.34%

New vs Returning Visitors (Users)

User Type	Users
New Visitor	2,345,741
Returning Visitor	529,450

Sessions by Source

Source	Sessions
google	1,341,813
(direct)	911,879
bing	155,475
m.facebook.com	94,649
search.usa.gov	88,272
coronavirus.gov	76,724

Sessions by Browser

Browser	Sessions
Chrome	1,699,148
Safari	898,972
Internet Explorer	256,913
Edge	223,344
Firefox	109,034
Safari (in-app)	75,925

