

FEMA.gov Search Performance Metrics

Apr 1, 2020 - Apr 30, 2020

All Users
100.00% Sessions

Visits to FEMA.gov

3,405,308

% of Total: 100.00% (3,405,308)



Visitors Used the Search Form on FEMA.gov

88,272

% of Total: 2.59% (3,405,308)



Total External Searches (Reported by Google)

Keyword	Organic Searches
(not provided)	1,028,482
(not set)	12,491
fema	10,209
fema.gov	5,131
FEMA	2,127
fema flood maps	1,095
nims	581
federal emergency management agency	566
fema training	472
stafford act	389

Top Internal Searches by Search Terms

Search Term	Total Unique Searches	Results Pageviews / Search
fema	3	1.33
FEMA	3	1.00
bagvzvdebcvby	1	1.00
estimat	1	1.00
https://www.fema.gov/	1	2.00
https://www.fema.gov/coronaviruss/patients-healthcare	1	3.00
https://www.fema.gov/disaster/5229	1	1.00
https://www.fema.gov/hazard-mitigation-assistance	1	1.00
https://www.fema.gov/hazus	1	1.00
lease template	1	3.00

Results Pageviews / Search by Search Term

Results Pageviews /

Search Term	Results Page	Score
https://www.fema.gov/coronavirus/patients-health care		3.00
lease template		3.00
https://www.fema.gov/		2.00
fema		1.33
bagvzvdebcvby		1.00
estimat		1.00
FEMA		1.00
https://www.fema.gov/disaster/5229		1.00
https://www.fema.gov/hazard-mitigation-assistance		1.00
https://www.fema.gov/hazus		1.00