# **Ready.gov Search Performance Metrics**

Jan 1, 2017 - Jan 31, 2017

#### **Total Unique Searches**

## **15,418** % of Total: 100.00% (15,418)



#### **Total Visits**

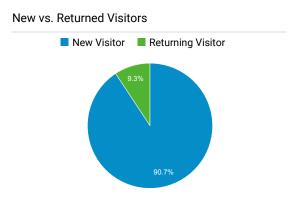
### 10,753

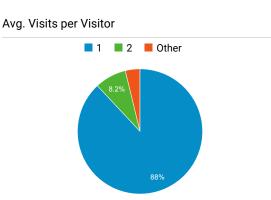
% of Total: 100.00% (10,753)



#### Top Unique Searches by Search Term

Search Term	Unique Searches
tornadoes	359
hurricanes	273
earthquakes	211
tornado	204
tsunami	194
floods	191
tsunamis	164
earthquake	150
volcanoes	144
hurricane	140





#### Avg. Visit Duration



Avg. Pages / Visit



#### Avg. Time on Page



Avg for View: 00:02:21 (0.00%)

#### **Bounce Rate**

## **58.75%**Avg for View: **58.75%** (**0.00%**)