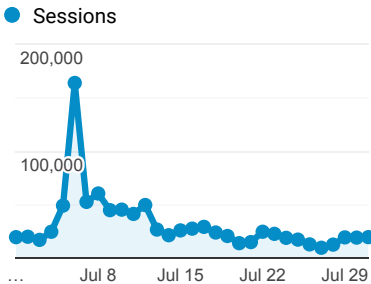


Ready Web Performance Metrics

Jul 1, 2019 - Jul 31, 2019

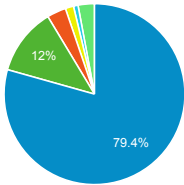
All Users
100.00% Sessions

Visits to Ready



Average Number of Visits per Visitor

1 2 3 4 5
Other



Visits Originating from Social Netw...

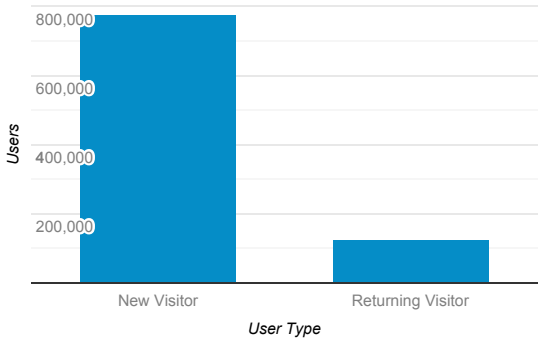
Social Network	Sessions
Facebook	57,780
Twitter	13,630
reddit	1,176
Instagram	460
YouTube	416
LinkedIn	192
Instagram Stories	116
Blogger	62
Pinterest	46
Weebly	29

Total Pageviews

1,486,182

% of Total: 100.00% (1,486,182)

New vs. Returned Visitors



Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	514,563	68.84%
(direct) / (none)	242,906	71.80%
m.facebook.com / referral	50,451	80.20%
bing / organic	14,282	62.17%
weather.com / referral	14,242	80.35%
t.co / referral	13,480	77.58%
fema.gov / referral	10,255	57.59%
search.usa.gov / referral	7,774	38.11%
humboldt.com / banner	6,304	72.89%
yahoo / organic	5,832	62.77%

Bounce Rate

69.46%

Avg for View: 69.46% (0.00%)

Total Unique Visitors

796,220

% of Total: 100.00% (796,220)

Top Visited Pages

Page Title	Pageviews
Build A Kit Ready.gov	330,617
Earthquakes Ready.gov	223,725
Plan Ahead for Disasters Ready.gov	145,348
Make A Plan Ready.gov	58,237
Hurricanes Ready.gov	48,186
Floods Ready.gov	34,257
Extreme Heat Ready.gov	28,340
Emergency Alerts Ready.gov	28,236
Food Ready.gov	25,540
Community Emergency Response Team Ready.gov	24,987

Avg. Pages / Visit

1.52

Avg for View: 1.52 (0.00%)

Avg. Visit Duration

00:01:30

Avg for View: 00:01:30 (0.00%)

Avg. Time on Page

00:02:52

Avg for View: 00:02:52 (0.00%)