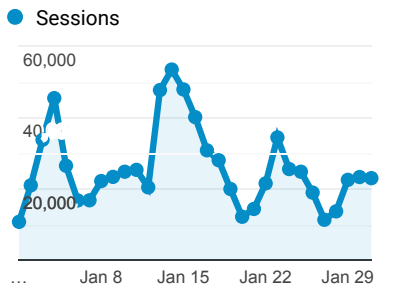


Ready Web Performance Metrics

Jan 1, 2018 - Jan 31, 2018

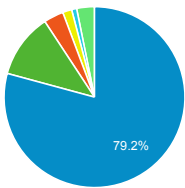
All Users
100.00% Sessions

Visits to Ready



Average Number of Visits per Visitor

1 2 3 4 5 Other



Visits Originating from Social Netw...

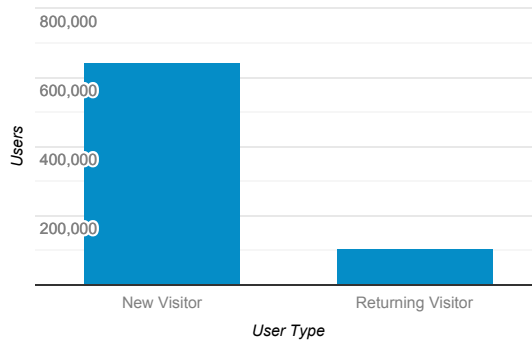
Social Network	Sessions
Facebook	33,433
reddit	6,866
Twitter	6,072
YouTube	914
BuzzFeed	909
Weebly	794
Instagram Stories	598
Pinterest	203
LinkedIn	158
Instagram	153

Total Pageviews

1,522,865
% of Total: 100.00% (1,522,865)



New vs. Returned Visitors



Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	361,289	68.76%
(direct) / (none)	216,324	65.96%
m.facebook.com / referral	25,491	78.29%
bing / organic	16,965	59.94%
search.usa.gov / referral	16,926	45.79%
fema.gov / referral	11,486	58.08%
classroom.google.com / referral	8,951	32.71%
google / cpc	7,781	62.95%
reddit.com / referral	6,823	78.66%
yahoo / organic	6,225	61.46%

Bounce Rate

66.34%
Avg for View: 66.34% (0.00%)



Total Unique Visitors

664,177
% of Total: 100.00% (664,177)



Top Visited Pages

Page Title	Pageviews
Nuclear Blast Ready.gov	183,273
Build A Kit Ready.gov	161,505
Plan Ahead for Disasters Ready.gov	110,174
Make A Plan Ready.gov	73,003
Earthquakes Ready.gov	72,043
Snowstorms & Extreme Cold Ready.gov	66,952
Emergency Alerts Ready.gov	46,095
Be Informed Ready.gov	38,164
Volcanoes Ready.gov	37,559
Tsunamis Ready.gov	31,334

Avg. Pages / Visit

1.90
Avg for View: 1.90 (0.00%)



Avg. Visit Duration

00:02:02
Avg for View: 00:02:02 (0.00%)



Avg. Time on Page

00:02:15
Avg for View: 00:02:15 (0.00%)

