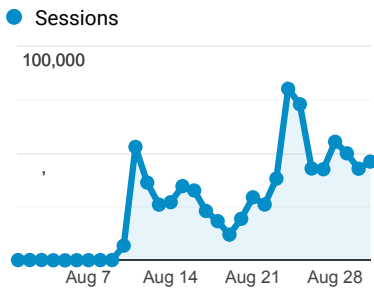


# Ready Web Performance Metrics

Aug 1, 2017 - Aug 31, 2017

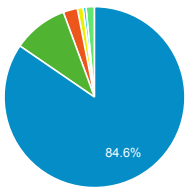
**All Users**  
100.00% Sessions

## Visits to Ready



## Average Number of Visits per Visitor

1 2 3 4 5 Other

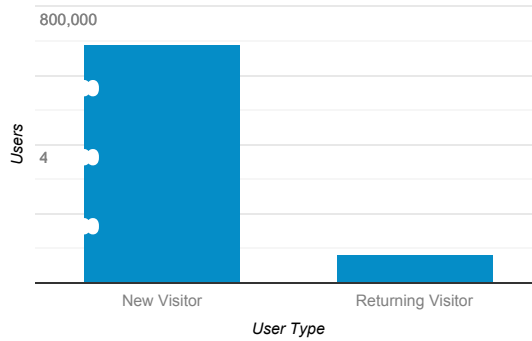


## Total Pageviews

**1,436,315**  
% of Total: 100.00% (1,436,315)



## New vs. Returned Visitors



## Total Unique Visitors

**694,143**  
% of Total: 100.00% (694,143)



## Top Visited Pages

Page Title	Pageviews
Build A Kit   Ready.gov	167,372
Nuclear Blast   Ready.gov	158,491
Plan Ahead for Disasters   Ready.gov	153,502
Hurricanes   Ready.gov	130,047
Make A Plan   Ready.gov	81,598
National Preparedness Month   Ready.gov	55,678
Floods   Ready.gov	53,038
Car Safety   Ready.gov	48,205
Emergency Alerts   Ready.gov	32,568
Community Emergency Response Team   Ready.gov	27,017

## Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	268,184	66.83%
(direct) / (none)	211,441	67.66%
m.facebook.com / referral	46,140	78.13%
eclipse2017.nasa.gov / referral	35,597	93.82%
t.co / referral	27,170	73.99%
nhc.noaa.gov / referral	20,867	56.93%
bing / organic	15,936	56.04%
fema.gov / referral	14,944	57.47%
search.usa.gov / referral	11,162	42.68%
readyharris.org / referral	11,053	79.84%

## Bounce Rate

**67.16%**  
Avg for View: 67.16% (0.00%)



## Visits Originating from Social Networks

Social Network	Sessions
Facebook	53,824
Twitter	27,639
reddit	1,058
YouTube	367
LinkedIn	241
Blogger	160
goo blog	102
Instagram	93
Pinterest	85
Weebly	63

## Avg. Pages / Visit

**1.76**  
Avg for View: 1.76 (0.00%)



## Avg. Visit Duration

**00:01:40**  
Avg for View: 00:01:40 (0.00%)



## Avg. Time on Page

**00:02:11**  
Avg for View: 00:02:11 (0.00%)

