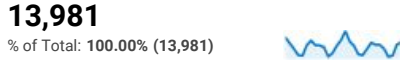


# Ready.gov Search Web Performance Metrics

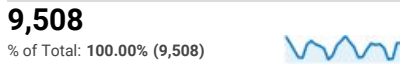
Feb 1, 2017 - Feb 28, 2017

All Users  
100.00% Sessions

## Total Unique Searches



## Total Visits

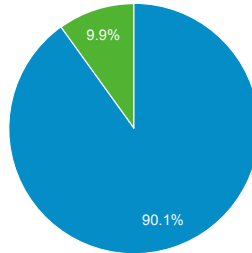


## Top Unique Searches by Search Term

Search Term	Total Unique Searches
tornadoes	327
hurricanes	307
earthquakes	223
tornado	175
hurricane	174
floods	160
thunderstorms	134
blizzards	133
tsunamis	128
blizzard	99

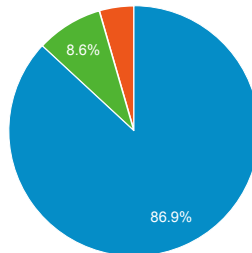
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

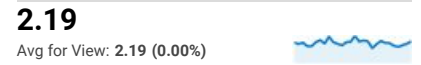
■ 1 ■ 2 ■ Other



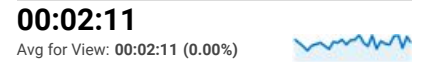
## Avg. Visit Duration



## Avg. Pages / Visit



## Avg. Time on Page



## Bounce Rate

