


READY.gov Search Web Performance Metrics

Jul 1, 2019 - Jul 31, 2019

 All Users
100.00% Sessions

Total Visits

978,763

% of Total: 100.00% (978,763)



Searches Using the Search Form on...

7,776

% of Total: 0.79% (978,763)



Organic Searches (Reported by Goo...

Keyword	Organic Searches
amazon	1,882
ready.gov	241
https://www.ready.gov/	190
earthquake preparedness	171
earthquake kit checklist	153
earthquake kit	141
what to do in an earthquak e	136
https://www.ready.gov/ear thquakes	120
cert	112
https://www.ready.gov/buil d-a-kit	110