

READY.gov Search Web Performance Metrics

Dec 1, 2018 - Dec 31, 2018

All Users
100.00% Sessions

Total Visits

551,920
% of Total: 100.00% (551,920)



Searches Using the Search Form on...

7,254
% of Total: 1.31% (551,920)



Organic Searches (Reported by Goo...

Keyword	Organic Searches
amazon	286
ready.gov	204
cert	105
https://www.ready.gov/earthquakes	100
https://www.ready.gov/build-a-kit	67
system for award management official website	66
volcanoes	60
emergency preparedness	59
FIRE	56
risk assessment	55