

READY.gov Search Web Performance Metrics

Sep 1, 2018 - Sep 30, 2018

 All Users
100.00% Sessions

Total Visits

1,594,896
% of Total: 100.00% (1,594,896)



Searches Using the Search Form on...

12,646
% of Total: 0.79% (1,594,896)



Organic Searches (Reported by Goo...

Keyword	Organic Searches
ready.gov	665
national preparedness mon th 2018	360
hurricane preparedness ch ecklist	318
national preparedness mon th	308
emergency preparedness	228
https://www.ready.gov/kid s/know-the-facts	198
https://www.ready.gov/buil d-a-kit	178
cert	165
www.ready.gov	141
how to prepare for a hurrica ne	132