

READY.gov Search Web Performance Metrics

Aug 1, 2018 - Aug 31, 2018

 All Users
100.00% Sessions

Total Visits

577,809

% of Total: 100.00% (577,809)



Searches Using the Search Form on...

6,533

% of Total: 1.13% (577,809)



Organic Searches (Reported by Goo...

Keyword	Organic Searches
https://www.ready.gov/kids/know-the-facts/hurricanes	119
ready.gov	76
volcano	46
tsunami	39
amazon	34
https://www.ready.gov/volcanoes	28
https://www.ready.gov/build-a-kit	26
national preparedness month	24
https://www.ready.gov/tsunamis	23
flood	20