

READY.gov Search Web Performance Metrics

May 1, 2018 - May 31, 2018

 All Users
100.00% Sessions

Total Visits

667,777

% of Total: 100.00% (667,777)



Searches Using the Search Form on...

6,684

% of Total: 1.00% (667,777)



Organic Searches (Reported by Goo...

Keyword	Organic Searches
tsunami	54
https://www.ready.gov/buil d-a-kit	53
ready.gov	52
https://www.ready.gov/nuc lear-explosion	40
volcano	35
emergency kits for disastor	33
tornado	29
amazon	27
https://www.ready.gov/kid s/games/data/dm-englis h/index.html	27
risk assessment	27