

## READY.gov Search Web Performance Metrics

Apr 1, 2018 - Apr 30, 2018

 All Users  
100.00% Sessions

### Total Visits

**557,484**

% of Total: 100.00% (557,484)



### Searches Using the Search Form on...

**7,550**

% of Total: 1.35% (557,484)



### Organic Searches (Reported by Goo...

Keyword	Organic Searches
https://www.ready.gov/tornadoes	67
ready.gov	37
tsunami	36
https://www.ready.gov/active-shooter	32
amazon	30
tornado	28
https://www.ready.gov/kids/know-the-facts/floods	24
https://www.ready.gov/build-a-kit	23
cert	22
volcano	21