


READY.gov Search Web Performance Metrics

Mar 1, 2018 - Mar 31, 2018

 All Users
100.00% Sessions

Total Visits

572,310

% of Total: 100.00% (572,310)



Searches Using the Search Form on...

13,747

% of Total: 2.40% (572,310)



Organic Searches (Reported by Goo...

Keyword	Organic Searches
https://www.ready.gov/tsunami	67
https://www.ready.gov/tornadoes	39
https://www.ready.gov/	35
tornado	34
https://www.ready.gov/your-preparedness-council	33
amazon	32
https://www.ready.gov/build-a-kit	30
ready.gov	30
floods	27
tsunami	27