

# READY.gov Search Web Performance Metrics

Jan 1, 2018 - Jan 31, 2018

**All Users**  
100.00% Sessions

## Total Visits

**802,281**

% of Total: 100.00% (802,281)



## Searches Using the Search Form on...

**16,926**

% of Total: 2.11% (802,281)



## Organic Searches (Reported by Goo...

Keyword	Organic Searches
Nuclear attack preparedness	138
https://www.ready.gov/build-a-kit	126
https://www.ready.gov/nuclear-blast	123
https://www.ready.gov/kids/games/data/bak-english/index.html	115
https://www.ready.gov/kids/games/data/bak-english/bedroom.html	86
https://www.ready.gov/kids/know-the-facts/hurricanes	85
https://www.ready.gov/earthquakes	66
ready.gov	65
https://www.ready.gov/kids/maps	43
https://www.ready.gov/make-a-plan	43