

READY.gov Search Web Performance Metrics

Dec 1, 2017 - Dec 31, 2017

 All Users
100.00% Sessions

Total Visits

539,735

% of Total: 100.00% (539,735)



Searches Using the Search Form on...

11,515

% of Total: 2.13% (539,735)



Organic Searches (Reported by Goo...

Keyword	Organic Searches
https://www.ready.gov/	112
https://www.ready.gov/tsunami	59
ready.gov	51
tsunami	45
volcano	44
https://www.ready.gov/build-a-kit	42
https://www.ready.gov/kids/know-the-facts/hurricanes	40
https://www.ready.gov/kids/know-the-facts/earthquakes	36
tornado	36
earthquake	34