

## READY.gov Search Web Performance Metrics

Oct 1, 2017 - Oct 31, 2017

 All Users  
100.00% Sessions

### Total Visits

**800,896**

% of Total: 100.00% (800,896)



### Searches Using the Search Form on...

**18,138**

% of Total: 2.26% (800,896)



### Organic Searches (Reported by Goo...

Keyword	Organic Searches
https://www.ready.gov/tornadoes	163
https://www.ready.gov/hurricanes	136
https://www.ready.gov/wildfires	106
ready.gov	82
volcano	77
https://www.ready.gov/thunderstorms-lightning	60
https://www.ready.gov/build-a-kit	56
https://www.ready.gov/earthquakes	53
floods	52
risk assessment	52