

READY.gov Search Web Performance Metrics

Sep 1, 2017 - Sep 30, 2017

 All Users
100.00% Sessions

Total Visits

2,257,482

% of Total: 100.00% (2,257,482)



Searches Using the Search Form on...

31,521

% of Total: 1.40% (2,257,482)



Organic Searches (Reported by Goo...

| Keyword | Organic Searches |
|---|------------------|
| https://www.ready.gov/buil d-a-kit | 260 |
| ready.gov | 221 |
| hurricane preparedness ch ecklist | 134 |
| earthquake | 118 |
| https://www.ready.gov/kid s/games/data/dm-englis h/index.html | 96 |
| emergency preparedness | 95 |
| https://www.ready.gov/hur ricanes | 92 |
| disaster preparedness | 83 |
| hurricane | 78 |
| hurricane preparedness | 73 |