

READY.gov Search Web Performance Metrics

Aug 1, 2017 - Aug 31, 2017

 All Users
100.00% Sessions

Total Visits

818,071

% of Total: 100.00% (818,071)



Searches Using the Search Form on...

11,162

% of Total: 1.36% (818,071)



Organic Searches (Reported by Goo...

Keyword	Organic Searches
https://www.ready.gov/build-a-kit	187
https://www.ready.gov/nuclear-blast	133
https://www.ready.gov/kids/know-the-facts/hurricanes	106
ready.gov	105
earthquake	74
national preparedness month	40
cert	39
risk assessment	37
volcano	37
tsunami	33