

READY.gov Search Web Performance Metrics

Apr 1, 2017 - Apr 30, 2017

All Users
100.00% Sessions

Total Visits

243,075

% of Total: 100.00% (243,075)



Searches Using the Search Form on...

5,489

% of Total: 2.26% (243,075)



Organic Searches (Reported by Goo...

Keyword	Organic Searches
earthquake	65
ready.gov	57
tornado	49
risk assessment	41
emergency kit	28
tsunami	26
fema courses	25
emergency preparedness	22
business continuity plan	21
https://www.ready.gov/kids/know-the-facts/tornado	21