

# The FEMA.gov Web Performance Metrics

Sep 1, 2018 - Sep 30, 2018

**All Users**  
100.00% Sessions

## Total Visits (Sessions)

**2,984,590**

% of Total: 100.00% (2,984,590)



## Avg. Visit (Session) Duration

**00:01:54**

Avg for View: 00:01:54 (0.00%)



## Pageviews

**5,933,935**

% of Total: 100.00% (5,933,935)



## Unique Visitors (Users)

**2,033,665**

% of Total: 100.00% (2,033,665)



## Average Pages Per Visit (Session)

**1.99**

Avg for View: 1.99 (0.00%)



## Average Time on Page

**00:01:54**

Avg for View: 00:01:54 (0.00%)



## Bounce Rate

**48.75%**

Avg for View: 48.75% (0.00%)



## Visits (Sessions) by Social Network

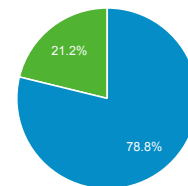
Social Network	Sessions
Facebook	107,446
Twitter	78,879
reddit	1,740
YouTube	1,456
LinkedIn	945
Blogger	230
Weebly	222
WordPress	115
Yammer	107
Instagram	84

## Top Pages

Page Title	Pageviews	Bounce Rate
Home   FEMA.gov	728,492	44.00%
Disasters   FEMA.gov	364,836	24.12%
Hurricane Florence   FEMA.gov	215,309	50.49%
The IPAWS National Test   FEMA.gov	152,673	85.54%
North Carolina Hurricane Florence (DR-4393)   FEMA.gov	140,562	53.02%
Hurricane Florence Rumor Control   FEMA.gov	118,499	84.02%
Emergency Supply List   FEMA.gov	113,772	18.15%
Individual Disaster Assistance   FEMA.gov	98,600	32.24%
The National Flood Insurance Program   FEMA.gov	88,629	48.14%
South Carolina Hurricane Florence (DR-4394)   FEMA.gov	64,254	51.14%

## New vs Returning Visitors (Users)

■ New Visitor ■ Returning Visitor



## Sessions by Source

Source	Sessions
google	1,226,428
(direct)	635,360
bing	169,301
ready.gov	139,827
disasterassistance.gov	113,781
search.usa.gov	86,367

## Sessions by Browser

Browser	Sessions
Chrome	1,296,595
Safari	746,175
Internet Explorer	434,489
Edge	151,434
Firefox	123,018
Safari (in-app)	103,021

