

# The FEMA.gov Web Performance Metrics

Sep 1, 2019 - Sep 30, 2019

All Users  
100.00% Sessions

## Total Visits (Sessions)

**1,757,019**  
% of Total: 100.00% (1,757,019)

## Avg. Visit (Session) Duration

**00:02:04**  
Avg for View: 00:02:04 (0.00%)

## Pageviews

**3,892,031**  
% of Total: 100.00% (3,892,031)

## Unique Visitors (Users)

**1,149,906**  
% of Total: 100.00% (1,149,906)

## Average Pages Per Visit (Session)

**2.22**  
Avg for View: 2.22 (0.00%)

## Average Time on Page

**00:01:41**  
Avg for View: 00:01:41 (0.00%)

## Bounce Rate

**47.53%**  
Avg for View: 47.53% (0.00%)

## Visits (Sessions) by Social Network

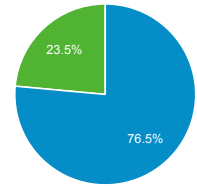
Social Network	Sessions
Facebook	19,773
YouTube	3,625
Twitter	3,472
LinkedIn	366
Fark	171
reddit	110
Instagram	77
Yammer	58
Pinterest	44
WordPress	35

## Top Pages

Page Title	Pageviews	Bounce Rate
Home   FEMA.gov	427,099	56.12%
Disasters   FEMA.gov	348,231	28.19%
Assistance to Firefighters Grant Awards   FEMA.gov	81,221	5.64%
Assistance to Firefighters Grants - Grantee Award Year 2018   FEMA.gov	75,121	60.83%
The National Flood Insurance Program   FEMA.gov	49,708	45.12%
Flood Zones   FEMA.gov	46,874	53.86%
AFG Grantee Award Year 2018   FEMA.gov	45,639	36.64%
Hurricane Dorian   FEMA.gov	42,938	46.28%
Welcome to the Assistance to Firefighters Grant Program   FEMA.gov	40,834	18.56%
Individual Disaster Assistance   FEMA.gov	39,497	28.33%

## New vs Returning Visitors (Users)

■ New Visitor ■ Returning Visitor



## Sessions by Source

Source	Sessions
google	782,989
(direct)	437,118
bing	114,464
ready.gov	70,442
search.usa.gov	69,803
msc.fema.gov	25,977

## Sessions by Browser

Browser	Sessions
Chrome	841,962
Safari	414,427
Internet Explorer	238,390
Edge	109,081
Firefox	75,565
Samsung Internet	33,669