

# FEMA.gov Web Performance Metrics

Sep 1, 2017 - Sep 30, 2017

All Users  
100.00% Sessions

## Total Visits (Sessions)

**13,135,574**  
% of Total: 100.00% (13,135,574)

## Avg. Visit (Session) Duration

**00:02:09**  
Avg for View: 00:02:09 (0.00%)

## Pageviews

**24,872,909**  
% of Total: 100.00% (24,872,909)

## Unique Visitors (Users)

**7,866,191**  
% of Total: 100.00% (7,866,191)

## Average Pages Per Visit (Session)

**1.89**  
Avg for View: 1.89 (0.00%)

## Average Time on Page

**00:02:23**  
Avg for View: 00:02:23 (0.00%)

## Bounce Rate

**41.09%**  
Avg for View: 41.09% (0.00%)

## Visits (Sessions) by Social Network

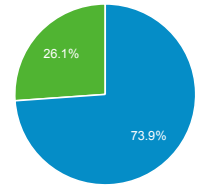
Social Network	Sessions
Facebook	508,958
Twitter	154,413
WordPress	9,141
reddit	4,497
LinkedIn	2,680
YouTube	1,520
Instagram	1,409
Weebly	584
Blogger	377
Google+	242

## Top Pages

Page Title	Pageviews	Bounce Rate
FEMA.gov   Federal Emergency Management Agency	3,901,767	46.46%
Apply for Assistance   FEMA.gov	3,014,144	25.38%
Florida Hurricane Irma (DR-4337)   FEMA.gov	1,432,531	31.24%
Disasters   FEMA.gov	1,000,192	24.88%
Individual Disaster Assistance   FEMA.gov	850,522	31.65%
Hurricane Irma   FEMA.gov	729,131	32.98%
Texas Hurricane Harvey (DR-4332)   FEMA.gov	683,775	34.08%
The National Flood Insurance Program   FEMA.gov	543,371	48.37%
Hurricane Irma Rumor Control   FEMA.gov	346,009	79.45%
Checking status of FEMA application   FEMA.gov	242,324	15.07%

## New vs Returning Visitors (Users)

New Visitor Returning Visitor



## Sessions by Source

Source	Sessions
google	6,075,117
(direct)	2,575,077
hp_promo	893,745
bing	586,298
m.facebook.com	417,349
search.usa.gov	363,129

## Sessions by Browser

Browser	Sessions
Chrome	5,560,400
Safari	3,614,284
Internet Explorer	1,620,652
Samsung Internet	533,088
Edge	532,461
Firefox	463,092