

# FEMA.gov Web Performance Metrics

Oct 1, 2017 - Oct 31, 2017

**All Users**  
100.00% Sessions

## Total Visits (Sessions)

**6,473,435**

% of Total: 100.00% (6,473,435)



## Avg. Visit (Session) Duration

**00:02:09**

Avg for View: 00:02:09 (0.00%)



## Pageviews

**12,707,364**

% of Total: 100.00% (12,707,364)



## Unique Visitors (Users)

**3,741,628**

% of Total: 100.00% (3,741,628)



## Average Pages Per Visit (Session)

**1.96**

Avg for View: 1.96 (0.00%)



## Average Time on Page

**00:02:13**

Avg for View: 00:02:13 (0.00%)



## Bounce Rate

**40.32%**

Avg for View: 40.32% (0.00%)



## Visits (Sessions) by Social Network

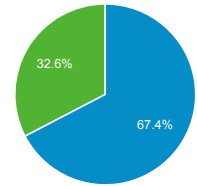
Social Network	Sessions
Facebook	108,369
Twitter	13,500
Instagram	1,448
reddit	1,001
LinkedIn	886
Weebly	604
YouTube	358
WordPress	198
TripAdvisor	152
Blogger	112

## Top Pages

Page Title	Pageviews	Bounce Rate
FEMA.gov   Federal Emergency Management Agency	2,145,776	43.30%
Apply for Assistance   FEMA.gov	1,025,881	22.52%
Florida Hurricane Irma (DR-4337)   FEMA.gov	557,069	29.72%
Disasters   FEMA.gov	539,705	26.32%
Individual Disaster Assistance   FEMA.gov	372,803	31.09%
You Can't Control the Weather, But You Can Prepare For It   FEMA.gov	278,399	87.84%
Puerto Rico Hurricane Maria (DR-4339)   FEMA.gov	250,122	24.86%
Hurricane Irma   FEMA.gov	242,062	18.76%
Puerto Rico Huracán María (DR-4339)   FEMA.gov	239,550	30.30%
Texas Hurricane Harvey (DR-4332)   FEMA.gov	207,604	36.04%

## New vs Returning Visitors (Users)

■ New Visitor ■ Returning Visitor



## Sessions by Source

Source	Sessions
google	3,078,862
(direct)	1,207,746
hp_promo	451,874
bing	311,629
search.usa.gov	190,203
disasterassistance.gov	168,026

## Sessions by Browser

Browser	Sessions
Chrome	2,975,614
Safari	1,541,732
Internet Explorer	839,699
Samsung Internet	307,810
Edge	274,693
Firefox	249,682