

The FEMA.gov Web Performance Metrics

Nov 1, 2018 - Nov 30, 2018

All Users

100.00% Sessions

Total Visits (Sessions)

1,456,529

% of Total: 100.00% (1,456,529)

Avg. Visit (Session) Duration

00:02:13

Avg for View: 00:02:13 (0.00%)

Pageviews

3,183,899

% of Total: 100.00% (3,183,899)

Unique Visitors (Users)

942,581

% of Total: 100.00% (942,581)

Average Pages Per Visit (Session)

2.19

Avg for View: 2.19 (0.00%)

Average Time on Page

00:01:51

Avg for View: 00:01:51 (0.00%)

Bounce Rate

47.07%

Avg for View: 47.07% (0.00%)

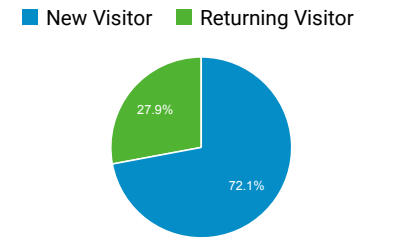
Visits (Sessions) by Social Network

Social Network	Sessions
Facebook	16,653
Twitter	2,668
LinkedIn	527
reddit	153
YouTube	125
Instagram	91
Yammer	82
Blogger	64
Fark	42
WordPress	36

Top Pages

Page Title	Pageviews	Bounce Rate
Home FEMA.gov	409,775	49.45%
Disasters FEMA.gov	275,354	24.38%
California Wildfires (DR-4407) FEMA.gov	46,530	52.95%
Florida Hurricane Michael (DR-4399) FEMA.gov	37,446	50.49%
Flood Zones FEMA.gov	35,256	53.84%
The National Flood Insurance Program FEMA.gov	34,683	47.25%
Individual Disaster Assistance FEMA.gov	27,875	35.75%
Authorized Equipment List FEMA.gov	27,572	23.97%
Training FEMA.gov	24,021	41.74%
National Incident Management System FEMA.gov	23,996	51.72%

New vs Returning Visitors (Users)



Sessions by Source

Source	Sessions
google	719,386
(direct)	281,218
bing	106,763
search.usa.gov	58,282
disasterassistance.gov	53,536
ready.gov	38,080

Sessions by Browser

Browser	Sessions
Chrome	709,161
Safari	292,806
Internet Explorer	246,203
Edge	89,023
Firefox	69,559
Samsung Internet	18,200

