

FEMA.gov Web Performance Metrics

Nov 1, 2017 - Nov 30, 2017

All Users
100.00% Sessions

Total Visits (Sessions)

2,770,297

% of Total: 100.00% (2,770,297)



Avg. Visit (Session) Duration

00:01:56

Avg for View: 00:01:56 (0.00%)



Pageviews

5,346,023

% of Total: 100.00% (5,346,023)



Unique Visitors (Users)

1,753,658

% of Total: 100.00% (1,753,658)



Average Pages Per Visit (Session)

1.93

Avg for View: 1.93 (0.00%)



Average Time on Page

00:02:03

Avg for View: 00:02:03 (0.00%)



Bounce Rate

50.40%

Avg for View: 50.40% (0.00%)



Visits (Sessions) by Social Network

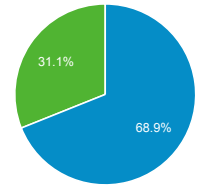
Social Network	Sessions
(not set)	2,744,963
Facebook	19,709
Twitter	2,859
Instagram	947
LinkedIn	460
Weebly	303
reddit	258
YouTube	246
WordPress	104
Blogger	57

Top Pages

Page Title	Pageviews	Bounce Rate
FEMA.gov Federal Emergency Management Agency	753,991	52.53%
You Can't Control the Weather, But You Can Prepare For It FEMA.gov	382,312	88.04%
Disasters FEMA.gov	283,565	26.54%
Apply for Assistance FEMA.gov	159,884	27.49%
Florida Hurricane Irma (DR-4337) FEMA.gov	130,645	35.85%
The National Flood Insurance Program FEMA.gov	106,312	50.27%
Checking status of FEMA application FEMA.gov	82,482	14.68%
Texas Hurricane Harvey (DR-4332) FEMA.gov	74,514	39.14%
Individual Disaster Assistance FEMA.gov	62,734	29.72%
Hurricane Irma FEMA.gov	56,259	21.24%

New vs Returning Visitors (Users)

■ New Visitor ■ Returning Visitor



Sessions by Source

Source	Sessions
google	1,156,361
(direct)	486,296
GDN	161,909
bing	137,341
hp_promo	120,717
search.usa.gov	95,004

Sessions by Browser

Browser	Sessions
Chrome	1,271,747
Safari	574,958
Internet Explorer	427,252
Firefox	117,764
Edge	114,113
Samsung Internet	109,601