


FEMA.gov Web Performance Metrics

May 1, 2017 - May 31, 2017

All Users
 100.00% Sessions


Total Visits (Sessions)

1,230,977
 % of Total: 100.00% (1,230,977)




Avg. Visit (Session) Duration

00:02:14
 Avg for View: 00:02:14 (0.00%)



Pageviews

2,784,508
 % of Total: 100.00% (2,784,508)




Unique Visitors (Users)

813,043
 % of Total: 100.00% (813,043)




Average Pages Per Visit (Session)

2.26
 Avg for View: 2.26 (0.00%)




Average Time on Page

00:01:45
 Avg for View: 00:01:45 (0.00%)



Bounce Rate

48.57%
 Avg for View: 48.57% (0.00%)



Visits (Sessions) by Social Network

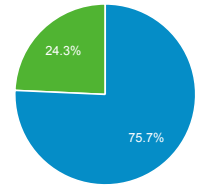
Social Network	Sessions
Facebook	8,259
Twitter	1,614
Weebly	941
LinkedIn	477
reddit	269
Instagram	174
YouTube	144
WordPress	80
Blogger	61
Pinterest	57

Top Pages

Page Title	Pageviews	Bounce Rate
FEMA.gov Federal Emergency Management Agency	320,188	67.53%
Disaster Declarations FEMA.gov	184,254	32.33%
The National Flood Insurance Program FEMA.gov	149,817	50.54%
Flood Zones FEMA.gov	43,844	50.84%
National Flood Insurance Program: Flood Hazard Mapping FEMA.gov	35,597	30.91%
Assistance to Firefighters Grants - Grantee Award Year 2016 FEMA.gov	28,793	67.72%
Welcome to the Assistance to Firefighters Grant Program FEMA.gov	27,163	13.46%
National Incident Management System FEMA.gov	26,050	50.41%
Community Emergency Response Teams FEMA.gov	22,607	42.01%
Training FEMA.gov	22,113	44.11%

New vs Returning Visitors (Users)

■ New Visitor ■ Returning Visitor



Sessions by Source

Source	Sessions
google	517,539
(direct)	309,938
bing	95,628
search.usa.gov	64,657
yahoo	32,789
msc.fema.gov	18,133

Sessions by Browser

Browser	Sessions
Chrome	504,274
Internet Explorer	359,649
Safari	202,530
Firefox	84,672
Edge	52,925
Safari (in-app)	7,700