


# The FEMA.gov Web Performance Metrics

Mar 1, 2019 - Mar 31, 2019

**All Users**  
 100.00% Sessions


## Total Visits (Sessions)

**1,422,778**  
 % of Total: 100.00% (1,422,778)




## Avg. Visit (Session) Duration

**00:02:10**  
 Avg for View: 00:02:10 (0.00%)




## Pageviews

**3,103,571**  
 % of Total: 100.00% (3,103,571)



## Unique Visitors (Users)

**950,432**  
 % of Total: 100.00% (950,432)




## Average Pages Per Visit (Session)

**2.18**  
 Avg for View: 2.18 (0.00%)




## Average Time on Page

**00:01:49**  
 Avg for View: 00:01:49 (0.00%)



## Bounce Rate

**47.44%**  
 Avg for View: 47.44% (0.00%)



## Visits (Sessions) by Social Network

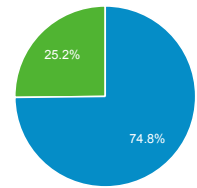
Social Network	Sessions
Facebook	16,444
Twitter	1,651
LinkedIn	1,041
reddit	102
Hacker News	95
Weebly	89
YouTube	75
WordPress	54
Blogger	51
Pinterest	51

## Top Pages

Page Title	Pageviews	Bounce Rate
Home   FEMA.gov	326,830	57.18%
Disasters   FEMA.gov	285,552	26.62%
The National Flood Insurance Program   FEMA.gov	55,493	43.75%
Disaster Declarations by Year   FEMA.gov	45,698	33.31%
Flood Zones   FEMA.gov	43,837	52.87%
Authorized Equipment List   FEMA.gov	30,501	24.33%
View Your Community's Preliminary Flood Hazard Data   FEMA.gov	27,842	21.67%
National Flood Insurance Program: Flood Hazard Mapping   FEMA.gov	27,808	27.80%
Training   FEMA.gov	26,284	43.30%
National Incident Management System   FEMA.gov	23,239	48.32%

## New vs Returning Visitors (Users)

■ New Visitor ■ Returning Visitor



## Sessions by Source

Source	Sessions
google	662,433
(direct)	296,257
bing	114,037
search.usa.gov	66,723
ready.gov	38,945
msc.fema.gov	25,940

## Sessions by Browser

Browser	Sessions
Chrome	685,405
Safari	277,930
Internet Explorer	241,489
Edge	98,517
Firefox	68,816
Samsung Internet	19,060