

The FEMA.gov Web Performance Metrics

Mar 1, 2018 - Mar 31, 2018

All Users
100.00% Sessions

Total Visits (Sessions)

1,524,541
% of Total: 100.00% (1,524,541)

Avg. Visit (Session) Duration

00:02:10
Avg for View: 00:02:10 (0.00%)

Pageviews

3,283,953
% of Total: 100.00% (3,283,953)

Unique Visitors (Users)

1,033,124
% of Total: 100.00% (1,033,124)

Average Pages Per Visit (Session)

2.15
Avg for View: 2.15 (0.00%)

Average Time on Page

00:01:51
Avg for View: 00:01:51 (0.00%)

Bounce Rate

47.84%
Avg for View: 47.84% (0.00%)

Visits (Sessions) by Social Network

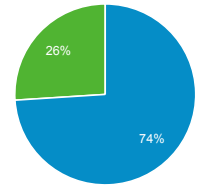
Social Network	Sessions
Facebook	10,773
Twitter	5,366
reddit	1,280
LinkedIn	1,146
Instagram Stories	931
YouTube	360
Weebly	273
Blogger	72
Pinterest	58
WordPress	53

Top Pages

Page Title	Pageviews	Bounce Rate
Home FEMA.gov	401,023	60.86%
Disasters FEMA.gov	218,259	30.72%
The National Flood Insurance Program FEMA.gov	135,393	48.64%
Flood Zones FEMA.gov	52,704	49.77%
Flood Mapping Products FEMA.gov	48,021	13.31%
National Flood Insurance Program: Flood Hazard Mapping FEMA.gov	43,477	25.08%
Authorized Equipment List FEMA.gov	35,880	24.32%
National Incident Management System FEMA.gov	27,843	52.27%
404 Page Not Found FEMA.gov	24,767	62.59%
Flood Insurance Rate Map (FIRM) FEMA.gov	23,155	35.34%

New vs Returning Visitors (Users)

New Visitor Returning Visitor



Sessions by Source

Source	Sessions
google	725,249
(direct)	350,651
bing	98,253
search.usa.gov	72,641
yahoo	25,849
ready.gov	24,266

Sessions by Browser

Browser	Sessions
Chrome	698,749
Internet Explorer	332,224
Safari	275,274
Firefox	85,080
Edge	79,802
Samsung Internet	21,342