

FEMA.gov Web Performance Metrics

Mar 1, 2017 - Mar 31, 2017

All Users
100.00% Sessions

Total Visits (Sessions)

1,254,508
% of Total: 100.00% (1,254,508)

Avg. Visit (Session) Duration

00:02:09
Avg for View: 00:02:09 (0.00%)

Pageviews

2,819,800
% of Total: 100.00% (2,819,800)

Unique Visitors (Users)

829,990
% of Total: 100.00% (829,990)

Average Pages Per Visit (Session)

2.25
Avg for View: 2.25 (0.00%)

Average Time on Page

00:01:43
Avg for View: 00:01:43 (0.00%)

Bounce Rate

49.40%
Avg for View: 49.40% (0.00%)

Visits (Sessions) by Social Network

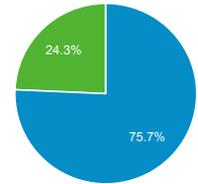
Social Network	Sessions
Facebook	5,546
Twitter	965
LinkedIn	523
Weebly	144
Blogger	115
reddit	95
YouTube	76
Pinterest	62
wikiHow	60
Google+	25

Top Pages

Page Title	Pageviews	Bounce Rate
FEMA.gov Federal Emergency Management Agency	339,726	65.64%
Disaster Declarations FEMA.gov	195,592	29.94%
The National Flood Insurance Program FEMA.gov	77,722	44.06%
Flood Zones FEMA.gov	39,744	54.22%
National Flood Insurance Program: Flood Hazard Mapping FEMA.gov	32,443	30.45%
National Incident Management System FEMA.gov	31,360	49.80%
Information for Property Owners FEMA.gov	31,179	33.42%
Community Emergency Response Teams FEMA.gov	28,556	39.58%
Training FEMA.gov	26,869	42.47%
Authorized Equipment List FEMA.gov	26,124	24.32%

New vs Returning Visitors (Users)

New Visitor Returning Visitor



Sessions by Source

Source	Sessions
google	540,810
(direct)	299,448
bing	101,180
search.usa.gov	63,526
yahoo	33,029
floodsmart.gov	32,065

Sessions by Browser

Browser	Sessions
Chrome	517,575
Internet Explorer	367,786
Safari	199,915
Firefox	87,853
Edge	55,443
Android Webview	7,137